

introducing:
ALTA MIRA's

NO GO

Gala

June 8–12, 2026

a no-show event where your absence makes the biggest impact

1 in 6 children experience a developmental delay or disability.

That could mean a toddler who isn't speaking yet, a child who struggles to walk, or a family navigating diagnoses like autism or Down syndrome.

These challenges aren't "someone else's problem." They belong to families in our neighborhoods, in our workplaces, and in our circles of friends. When a child struggles to communicate or reach developmental milestones, it affects an entire family—and the community around them.

At Alta Mira, we work alongside families during those earliest years and throughout their lives: providing therapies, guidance, and support that help everyone reach their full potential.

What Is Alta Mira's No Go Gala?

The **No Go Gala** is a fundraising campaign that invites supporters to donate the money they would have spent attending a traditional gala...without attending anything at all. *No tickets. No tables. No event costs.* Instead, every dollar goes directly to programs that support people in our community with disabilities and delays.

The Impact

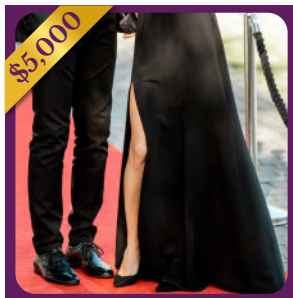
100% of your corporate sponsorship directly helps fund early intervention and lifespan service programs that support children and families in the Greater Metro Albuquerque area. Even though you're not attending a formal event, by supporting the **No Go Gala** your impact will absolutely show up where it matters most.



Why Sponsor the No Go Gala?

This is corporate sponsorship without the overhead... *for you or for us.*
By supporting our “non-event,” your organization:

- ✦ Aligns with a mission that prioritizes impact over extravagance
- ✦ Gains positive visibility through a values-driven campaign
- ✦ Supports direct services, not centerpieces or catering
- ✦ Participates without event logistics, staffing, or time commitments



THE NO RED CARPET SPONSOR

*No flashes. No fanfare.
Just life-changing support.*

Your sponsorship helps expand early intervention and family support services: funding therapies, coordination, and resources that empower children and adults with disabilities to thrive. Instead of underwriting an evening, you're strengthening futures.

*This level signals:
We lead with impact.*

- ✓ Top logo placement on No Go Gala landing page
- ✓ Featured logo placement in all campaign materials
- ✓ Dedicated social media spotlight post
- ✓ “Proud Non-Attendee” digital badge for marketing
- ✓ Shared social media content for 4 weeks (2 posts per week)
- ✓ Complimentary toolkit to engage your employees in “not attending” our event
- ✓ Exclusive tour of our Respite Home
- ✓ Logo included in post-campaign impact recap
- ✓ Logo inclusion in Alta Mira's summer newsletter



THE CALENDAR CLEARED SPONSOR

No need to rearrange your schedule; your impact is already at work!

This sponsorship helps ensure families receive timely developmental screenings, service coordination, and access to critical supports. You're giving children the best possible start...without adding another event to your calendar.

This level signals: We invest in meaningful community support.

- ✓ Prominent logo placement on No Go Gala landing page
- ✓ Prominent logo placement in all campaign materials
- ✓ Dedicated social media spotlight post
- ✓ “Proud Non-Attendee” digital badge for marketing
- ✓ Shared social media content for 2 weeks (2 posts per week)
- ✓ Complimentary toolkit to engage your employees in “not attending” our event
- ✓ Logo inclusion in post-campaign impact recap & summer newsletter



THE SKIPPED SMALL TALK SPONSOR

*No networking required.
Just meaningful investment in inclusion.*

Your support helps provide hands-on tools, therapies, and family guidance that build independence and confidence for people with disabilities. It's a straightforward impact that speaks for itself.

This level signals: We show up... even when we don't.

- ✓ Logo listed on No Go Gala landing page
- ✓ Dedicated social media spotlight post
- ✓ Logo inclusion in final thank-you email & summer newsletter
- ✓ “Proud Non-Attendee” shareable graphic
- ✓ Complimentary toolkit to engage your employees in “not attending” our event



THE PJs ENCOURAGED SPONSOR

*Comfortable.
Convenient.
Community-changing.*

Your sponsorship helps fund practical resources and supports that make daily life more accessible for the individuals and families we serve. No dress code... just direct, local impact.

This level signals: We support impact in practical ways.

- ✓ Name listed on No Go Gala landing page
- ✓ Inclusion in group social thank-you (tagged)
- ✓ Name inclusion in final thank-you email & summer newsletter
- ✓ “Proud Non-Attendee” shareable graphic

Join us... *by not attending.*

FOR
DETAILS

